

FOR IMMEDIATE RELEASE

Global Warming Cools Buffalo Airways

WWKB guest, author gives fresh view on climate change

Newbury Park, CA, Aug. 31 2006 -- After enduring the ninth warmest July in history with new heat records broken across the Buffalo region this past month, it seemed fitting to have a sit-down on the airways with someone keeping a close watch on our changing climate. WWKB's Leslie Marshall show did just that this past Thursday with Nathan Cool, author of "Is it Hot in Here? -- The simple truth about global warming."

Cool, who also works as a marine forecaster in California and serves as host of the global warming web portal GreenhouseTruth.com, called attention to the fact that changes in our climate are not always all that *inconvenient*, pointing out that in a warmer world, the Niagara area could see more plentiful grape harvests with sometimes sweeter fruit. On the other hand, Cool noted that snowfall could be intensified in a world where warmer air can store added moisture, eventually released over the western New York area during what could be brutal yet shorter winters in the future.

WWKB's Leslie Marshall and guest Nathan Cool talked briefly about the new take on global warming in Cool's "Is it Hot in Here?" as Cool remarked that recent compendiums on climate change--although being correct on many levels--leave out myriad uncertainties within the science of climate study. Some of the issues raised by Cool question cooling of the planet as cloud cover thickens from increased ocean water evaporation; islands in the South Pacific may not only be washing away from rising seas but possibly sinking atolls; and that Inuits, dealing with skin cancer on an elevated level, are living lifestyles different from their ancestors. Of particular interest though, was Cool's comment on the absence of a definitive link between hurricanes and global warming in what has--so far--turned out to be a punchless year in the Atlantic compared to 2004 and 2005.

Cool condemned the apocalyptic ballyhoo, political ramblings and headline hype surrounding the topic of a warming world, stating that his latest book is a far cry from recent stump thumping, sky-is-falling publications on climate change. Cool acknowledges that human-induced global warming is very much real, but emphasizes things are not always as they seem. While not belittling the seriousness of global warming, Cool noted that "Is it Hot in Here?" spells out the specifics from both sides of the debate while describing in an upbeat prose the *real* science behind the scenes.

Nathan Cool's "Is it Hot in Here?" is available through most online retailers including Amazon.com and BarnesAndNoble.com. More information on "Is it Hot in Here?" can be found at Cool's climate change web portal, www.GreenhouseTruth.com, or at the author's website: www.NathanCool.com.

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