

FOR IMMEDIATE RELEASE

Global Warming Cools California Airwaves

Radio talk show guest, author gives unique view on climate change

Ventura, CA, Sep. 3 2006 -- With California poised to aggressively pursue its new Global Warming Solutions Act, despite the fact that top climate scientists reportedly downgraded climate change projections in the upcoming fourth assessment of the Intergovernmental Panel on Climate Change, it seemed fitting to have a sit-down with someone keeping a close watch on our changing climate to sort things out. Marc Kent, host of the Surf Talk Radio Network did just that this past weekend with Nathan Cool, author of "Is it Hot in Here? -- The simple truth about global warming," transmitting an intriguing take on the quarrel of our climate to airwave patrons listening in along California's central and northern coasts on radio stations KXTY and KNRY.

Nathan Cool--a marine forecaster who also serves as host of the global warming web portal GreenhouseTruth.com--emphasized the polarization of the global warming debate detailed in his latest book, "Is it Hot in Here?". Cool criticized recent compendiums on climate change, stating that while being correct on content, many books and documentaries lean to the extreme with misleading slants from details left unsaid. Cool declared his disapproval with recent global warming coverage, explicating that the plethora of uncertainties that exist today within the realm of climate change research need equal attention. Some of the hazy issues Cool pointed out included: cloud cover abundance from enhanced evaporation, which could cool the Earth in coming years; recent inundation of islands in the South Pacific can be attributed to rising seas *and* sinking atolls; some glaciers--not all--are thickening, not melting; global temperatures have risen since the "Little Ice Age" ended in the 1800s; only thirty years ago publications were calling for another ice age; and that Inuits, dealing with skin cancer on an elevated level today are living lifestyles far different from their ancestors. Of particular interest was Cool's comment on the absence of a definitive link between hurricanes and global warming in what has--so far--turned out to be a punchless year in the Atlantic compared to 2004 and 2005, with a surprisingly far more active eastern Pacific hurricane season than was predicted earlier this year by experts at NOAA and other meteorologists.

Cool condemned the apocalyptic ballyhoo, political ramblings and headline hype surrounding the topic of a warming world, stating that his latest book is a far cry from recent stump-thumping, sky-is-falling publications on climate change. Cool acknowledged that human-induced global warming is real, but stressed that things are not always as they seem, particularly from the alarmism perspective--a viewpoint he feels sparks unhealthy division and endless debates on this heated issue. While not belittling the seriousness of global warming, Cool noted that "Is it Hot in Here?" spells out the specifics from both sides of the debate while describing in an upbeat prose the *real* science behind the scenes.

Nathan Cool's "Is it Hot in Here?" is available through most online retailers including Amazon.com and BarnesAndNoble.com. More information on "Is it Hot in Here?" can be found at Nathan Cool's climate change web portal, www.GreenhouseTruth.com.

###

Contact:

Nathan Cool

pr@nathancool.com

Media Kit available at <http://www.greenhousetruth.com/media>